

# Global Congress on Intellectual Property and the Public Interest

## Agenda

August 25-27, 2011

American University Washington College of Law

### THURSDAY AUGUST 25, PRE-MEETINGS

9:00-12:00	Organizing the Research Community on Intellectual Property and the Public Interest Room 600. (Chairs: Pablo Ortellado, Alexander Dent, Marcos Wachowicz)				
10:00-11:45	<p>Press Availability: Room 603 (Open to Public and Webcast)</p> <p>Public Release of EU Parliament Public Interest Analysis of the Anti-Counterfeiting Trade Agreement</p> <table><tr><td><u>Presenters:</u> Sean Flynn, AU Washington College of Law Erik.Josefsson, EU Green Party</td><td><u>Available experts for Q&amp;A</u> James Love, Knowledge Ecology International Alberto Cerda Silva, Universidad de Chile León Sánchez Ambía, Creative Commons, Mexico Rashmi Rangnath, Public Knowledge Margot Kaminski, Yale University Andres Guadamuz, University of Edinburgh Jérémie Zimmermann, La Quadrature du Net Judit Rius Sanjuan, Doctors Without Borders Christophe Geiger, CEIPI, Université de Strasbourg</td></tr></table> <p>Briefing on IP issues in upcoming Trans Pacific Partnership negotiations</p> <table><tr><td><u>Presenters</u> Peter Maybarduk, Public Citizen Matt Kavanagh, Health GAP Matthew Porterfield, Georgetown University</td><td><u>Available experts for Q&amp;A</u> John Bergmayer, Public Knowledge Jonathan Band, policybandwidth Judit Rius Sanjuan, Doctors Without Borders Kimberlee Weatherall, University of Queensland, Australia</td></tr></table>	<u>Presenters:</u> Sean Flynn, AU Washington College of Law Erik.Josefsson, EU Green Party	<u>Available experts for Q&amp;A</u> James Love, Knowledge Ecology International Alberto Cerda Silva, Universidad de Chile León Sánchez Ambía, Creative Commons, Mexico Rashmi Rangnath, Public Knowledge Margot Kaminski, Yale University Andres Guadamuz, University of Edinburgh Jérémie Zimmermann, La Quadrature du Net Judit Rius Sanjuan, Doctors Without Borders Christophe Geiger, CEIPI, Université de Strasbourg	<u>Presenters</u> Peter Maybarduk, Public Citizen Matt Kavanagh, Health GAP Matthew Porterfield, Georgetown University	<u>Available experts for Q&amp;A</u> John Bergmayer, Public Knowledge Jonathan Band, policybandwidth Judit Rius Sanjuan, Doctors Without Borders Kimberlee Weatherall, University of Queensland, Australia
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11:45-1:00	Full Participant Welcome Lunch 6th Floor Lounges. Full Participants only. Flexible arrival, casual seating. Lunch for public available in the 6th floor cafeteria				

*THURSDAY AUGUST 25, OPENING PLENARY*

PUBLIC SESSION, WEBCAST LIVE AND ON DEMAND  
ROOM 603

1:00	<b>Introductory Comments</b> Welcome by Sean Flynn and Introduction by WCL Dean Claudio Grossman
1:30	<b>Framing the Positive Agenda</b> <ul style="list-style-type: none"><li>▪ Peter Jaszi, IP Expansion and Public Interest Responses</li><li>▪ Pamela Samuelson, Changing Technology and Public Interest Legal Reform</li><li>▪ Peter Hugenholtz, Framing the Public Interest Agenda in Copyright</li><li>▪ Carlos Correa, Perspectives from the South on IP and Innovation</li></ul>
3:45	<b>Discussion</b> Michael Carroll, Moderator
4:15	<b>Roundtable: Toward Positive Agendas in International Intellectual Property Law</b> <ul style="list-style-type: none"><li>▪ Ahmed Abdel Latif, ICTSD, Moderator</li><li>▪ Flávio Bettarello, Brazilian Embassy</li><li>▪ James Love, Knowledge Ecology International</li><li>▪ Sangeeta Shashikant, Third World Network</li><li>▪ Matthew Schruers, Computer and Communications Industry Association</li><li>▪ Frank La Rue, U.N. Special Rapporteur on Freedom of Expression</li><li>▪ Amy Kapczynski, Berkeley Law</li></ul>
	<b>Roundtable Q&amp;A</b> Peter Jaszi, Moderator
6:30	<b>Closing, Peter Jaszi</b>
6:45-9:00	<b>Cocktails &amp; Dinner Reception</b>

**FRIDAY AUGUST 26, THEMATIC WORKSHOP TRACKS**

GLOBAL CONGRESS INVITED FULL PARTICIPANTS ONLY

7:50	Breakfast Outside Room 603		
8:30	Introduction Room 603, Sean Flynn		
TRACKS	Open Access and Limitations & Exceptions Room 603  Track Chairs and Reporters: Peter Jaszi and Michael Carroll	Enforcement, Trade and Development Room 401  Track Chairs and Reporters: Ahmed Abdel Latif, Pedro Mizukami, Sean Flynn, and Joe Karaganis	
9:15	Limitations and Exceptions for Cultural Institutions  Peter Jaszi, Chair  Jonathan Band Brandon Butler Carrie Russell Ronan Deazley	IP and Human Rights  Larry Helfer, Chair  Frank La Rue Christophe Geiger Chidi Oguamanam Jessica Wyndham	Laura DeNardis Oona Castro Molly Land
11:00	Break		Break
11:30	Limitations and Exceptions for Special Subjects and Objects  Peter Jaszi, Chair  Stef van Gompel Scott LaBarre Rashmi Rangnath Manon Ress Pedro Paranaguá	Annette Kur Peter Mayburduk Brook Baker Melanie Brunson	Development Agendas  Ahmed Abdel Latif, Chair  K.M. Gopakumar Sangeeta Shashikant Viviana Munoz Tellez
1:00-2:00	Lunch		Lunch
2:05	Open Access and the Public Domain  Michael Carroll, Chair  Paul Keller Juan Alperin Gustavo Fischman	Pierre El Khoury Juan Lara Louis Suarez-Potts	Enforcement & the Internet  Pedro Mizukami, Chair  Hong Xue Margot Kaminski Renata Avila Pinto Corryne McSherry John Bergmayer Sunil Abraham J��r��mie Zimmerman Carlos Pereira de Souza Erik Josefsson Darius Whelan
			Alex Kozak Sherwyn Siy Jennifer Urban Kristen Thomson Pranesh Prakash Alberto Cerda Silva Bruno Magrani Inyoung Hwang Alexander Dent Andrew McDiarmid

3:45pm	Break	Break				
	<p data-bbox="321 241 812 310"><b>Limitations and Exceptions and Open Access for Education</b></p> <p data-bbox="321 346 560 373">Michael Carroll, Chair</p> <table data-bbox="332 409 812 535"> <tr> <td data-bbox="332 409 592 535"> Pablo Ortellado  Carolyn N'cube  Carolina Rossini  Charles Batambuze </td> <td data-bbox="609 409 812 535"> Paulo Kihwelo  Tobias Schonwetter  Bassem Awad  Cathy Casserly </td> </tr> </table>	Pablo Ortellado Carolyn N'cube Carolina Rossini Charles Batambuze	Paulo Kihwelo Tobias Schonwetter Bassem Awad Cathy Casserly	<p data-bbox="909 241 1429 310"><b>Incentives, Remuneration and Collective Management</b></p> <p data-bbox="909 346 1112 373">Joe Karaganis, Chair</p> <table data-bbox="917 409 1388 535"> <tr> <td data-bbox="917 409 1177 535"> Volker Grassmuck  James Love  Talha Sayed  Erik Josefsson </td> <td data-bbox="1193 409 1388 535"> Balázs Bodó  Malte Spitz  Avraham Osterman  Evelyn Gray </td> </tr> </table>	Volker Grassmuck James Love Talha Sayed Erik Josefsson	Balázs Bodó Malte Spitz Avraham Osterman Evelyn Gray
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Volker Grassmuck James Love Talha Sayed Erik Josefsson	Balázs Bodó Malte Spitz Avraham Osterman Evelyn Gray					
5:30	<p data-bbox="321 588 544 619"><b>Ways and Means</b></p> <p data-bbox="321 661 487 688">Peter Jaszi, Chair</p> <p data-bbox="332 724 527 829"> Michael Carroll  Pamela Samuelson  Peter Hugenholtz  Julie Cohen </p>	<p data-bbox="909 588 1404 661"><b>Consumer protection, Regime Shifting, Participation</b></p> <p data-bbox="909 693 1079 720">Sean Flynn, Chair</p> <table data-bbox="917 745 1404 924"> <tr> <td data-bbox="917 745 1177 924"> Jeremy Malcolm  Carlos Correa  Jens Schovsbo  David Levine  Judit Rius Sanjuan  Susan Sell </td> <td data-bbox="1193 745 1404 892"> Lucie Guibault  Amy Kapczynski  Boyan Konstantinov  Fernando Dos Santos  Erik Josefsson </td> </tr> </table>	Jeremy Malcolm Carlos Correa Jens Schovsbo David Levine Judit Rius Sanjuan Susan Sell	Lucie Guibault Amy Kapczynski Boyan Konstantinov Fernando Dos Santos Erik Josefsson		
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6:45	<p data-bbox="321 1018 828 1081"><b>Dinner Reception</b> Washington College of Law, Main Dining Room</p>					

## SATURDAY AUGUST 27, CONCURRENT WORKSHOPS

### GLOBAL CONGRESS INVITED FULL PARTICIPANTS ONLY

9:30-11:30

#### Concurrent workshops

- 1. ACTA and Beyond (Room 601)**  
Sean Flynn, Chair  
Christophe Geiger, Erik Josefsson, León Sánchez Ambia, Jérémie Zimmerman, James Love, Hwang Inyoung, Janaína Faria, Ira S. Nathenson
- 2. Access to Medicines I: FTAs and Enforcement (Room 602)**  
Brook Baker and Peter Maybarduk, Chairs  
Judit Rius Sanjuan, Matt Kavanagh, Krista Cox, Claudio Lara, Edson Cornejo, Mamadou Seye, Boyan Konstantinov, Mike Palmedo
- 3. Methodologies for Studying Digital Media Practices (Room 415)**  
Joe Karaganis, Chair  
Pablo Ortellado, Alexander Dent, Volker Grassmuck, Balázs Bodó, Olga Sezneva, Eduardo Villanueva Mansilla, Mirosław Filiciak
- 4. Global IP Architecture: National/Regional/International “Development Agendas” (Room 401)**  
Viviana Munoz Tellez and Sangeeta Shashikant, Chairs  
K.M. Gopakumar, Carlos Correa, Amy Kapczynski, Marisela Ouma, Luis Villaroel Villalon, David Levine, Hong Xue, Shirin Elahi, Ermias Biadgleng, Joan Varon Ferraz, Molly Land
- 5. Open Business Models (Room 500)**  
Oona Castro and Pedro Mizukami, Chairs  
Poku Adusei, Sunil Abraham, Fernando Perini, Nadine Weheba, Laurent Elder, Ronaldo Lemos, Jeremy de Beer, Malte Spitz
- 6. Patent Reform (Room 524)**  
Jorge Contreras, Chair  
Robert Tai, Jonas Anderson, Jason Schultz, Katherine Record, Paulo Kihwelo, Stephen Merrill, Jens Schovsbo, Carolina Rossini, Monica Rosina, Arleen Zank
- 7. Domestic Institutional Innovation. (Room 501)**  
Susan Sell, Chair  
Mohammad El-Said, Bassem Awad, Assane Faye, Arthur Tan-Chi Yuan, Ruth Lopert, Christiana Gonzalez, Alina Ng, Peter Jaszi, Andres Guadamuz, Andrew Rens, Ana Santos, Mamadou Seye
- 8. Creative Commons Roundtable (Room 402)**  
Michael Carroll, Chair  
Carolina Botero Cabrera, Leon Sanchez Ambia, Claudio Ruiz, Pierre El Khoury, Carlos Pereira de Souza, Chloe Georas, Darius Whelan, Hala Essalmawi, Lynne McNamara, Alina Ng, Paul Keller, Tobias Schonwetter, Malte Spitz, Lucie Guibault, Celia Lerman
- 9. Room 527 – Open Session**

11:30

Pick up box lunches outside room 603

*SATURDAY AUGUST 27, CONCURRENT WORKSHOPS*

GLOBAL CONGRESS INVITED FULL PARTICIPANTS ONLY

11:45-1:45 Concurrent Working Lunches

1. Amending TRIPS (Room 601)  
Amy Kapczynski, Chair  
Annette Kur, Jens Schovsbo, K.M. Gopakumar, Celia Lerman
2. Access to Medicines II: Patent Pools and Licenses (Room 602)  
Brook Baker and Peter Maybarduk, Chairs  
Judith Rius Sanjuan, Matt Kavanagh, Krista Cox, Claudio Lara, Edson Cornejo, Mamadou Seye, Boyan Konstantinov, Mike Palmedo
3. Fixing the 1971 Appendix to the Berne Convention (Room 415)  
Alberto Cerda Silva, Chair  
James Love, Carlos Correa
4. Development Agenda for Industrialized Countries (Room 401)  
Margaret Chon, Chair  
Kimberlee Weatherall, Edward Lee, Jeremy de Beer, Christophe Geiger, Lucie Guibault, Luis Villaroel Villalon, Molly Land
5. Track and Session Chairs Meeting (Room 500)  
Peter Jaszi, Chair  
Michael Carroll, Ahmed Abdel Latif, Pedro Mizukami, Sean Flynn, Joe Karaganis, Susan Sell
6. Works In Progress I (Room 524)  
Jason Schultz and Jennifer Urban, Chairs (Defensive Patent Licenses)  
Arthur Tan-Chi Yuan (Patent Races)  
Katherine Record (Medicine Quality and Efficacy)  
Teshager Dagne (Rights-Based Agricultural Development)  
Marisela Ouma (Rethinking Enforcement)
7. Works In Progress II (Room 501)  
Evelyn Gray, Chair (African Universities)  
Jenny Sheridan (Sharing Rights for Libraries and Universities)  
Assane Faye (Access to Knowledge in Senegal)  
Andrew Rens (OER Movement)  
Gabriel Michael (Harmonization)
8. Works In Progress III (Room 402)  
Balázs Bodó, Chair (Informal Media Economies)  
Volker Grassmuck (Social Contract and Sharing Licenses)  
Darius Whelan (Internet Filtering)  
Ira Nathenson (Procedural Injustice in IP Enforcement)  
Chloe Georas (Digital Museum)  
Marisela Ouma (Rethinking Enforcement)
9. Room 527 – Open Session

*SATURDAY AUGUST 27, CLOSING PLENARY*

GLOBAL CONGRESS INVITED FULL PARTICIPANTS ONLY  
ROOM 603

2:00-3:30	Conference Declaration Roundtable 1: Enforcement, Trade and Development
3:30	Break
3:45	Conference Declaration Roundtable 2: Open Access and Limitations and Exceptions
5:10	Closing, Michael Carroll
5:35	Light Reception WCL Dining Hall