DRAFT AGENDA

Africa IP Forum:

Intellectual Property, Regional Integration and Economic Growth in Africa

Cape Town, South Africa
Cape Town International Convention Centre (CTICC)
April 3-5, 2012

Tuesday, April 3, 2012

8h00-8h45 Registration

8h45-9h30 Opening Ceremony
CTICC Auditorium 1

➤ Suggested Speakers:(2-3 minutes each; Davies official opening 5-10 mins)
  ▪ DG, African Regional Intellectual Property Organization (ARIPO)
  ▪ DG, African Intellectual Property Organization (OAPI)
  ▪ DDG, World Intellectual Property Organization
  ▪ Japanese Representative
  ▪ French Representative
  ▪ Ambassador Donald Gips, US Ambassador to South Africa
  ▪ Dr. Rob Davies, MP, Minister of Trade and Industry

➤ Suggested Moderator:
  ▪ Rory Voller, Deputy Commissioner, Companies and Intellectual Property Commission (CIPC)

9h30-11h00 Plenary 1
CTICC Auditorium 1

“IP as an Enabler of African Economic and Cultural Development”

Description: Using IP to Promote African Economic Development, Production and Trade

Panel:
➤ Suggested speakers:
  ▪ Khalid Rahel, Chef de la Division de la Preservation du Patrimoine et de l’Innovation (Morocco)
  ▪ Ron Layton, Light Years IP
- Hon. Betty Mould-Iddrisu, Minister of Education, Ghana
- Japan to nominate
- France to nominate

❯ Suggested moderator:
- WIPO DDG

11h00-11h30 Coffee/Tea Break

11h30-13h00 Break Out Sessions on Applying IP, Enforcement of IP and the Management & Administration of IP

11h30-13h00 **Track 1: Applying Intellectual Property**
CTICC Meeting Room 1.41-1.44

“Scoring with IP”

*Description: The Juncture of Sports, Trademarks, Broadcasting and Merchandising in Africa*

*Panel:*
❯ Suggested speakers (4 to be selected):
  - South Africa to nominate (re: World Cup/FIFA or Rugby)
  - South Africa to nominate (IOC?)
  - South Africa to nominate (broadcasting?)
  - Japan to nominate
❯ Suggested moderator:
  - Carol Croella or other WIPO

11h30-13h00 **Track 2: Enforcement of Intellectual Property Rights**
CTICC Meeting Room 1.61-1.64

“Cooperative Approaches to IPR Enforcement”

*Description: Government Structures for Effective IPR Enforcement, Including the Development of IPR Task Forces, Regional Cooperation, and the Secrets of an Effective IP Law Enforcement Unit*

*Panel:*
❯ Suggested speakers (4 to be selected):
  - Omari Muwowo (Zambia)
  - Ekizi-Egnim Akala (Togo)
  - Patrick Gyan, Chief Collector, RILO National Contact Point, International Affairs, Ghana Revenue Authority Customs Division
  - Dr. Geoffrey Mariki, DG, or John Mponela, Fair Competition Commission (Tanzania)
11h30-13h00  **Track 3: Management and Administration of Intellectual Property**  
**CTICC Meeting Room 2.41-2.46**

**Why CMOs are Important, Status of CMO Development in Africa, and Resources Available from WIPO and International CMOs for the Development of CMOs**

*Description:* Why CMOs are Important and How WIPO and International CMOs Can Help African CMOs

*Panel:*  
- Suggested speakers:
  - David Alexander, Sheer Music(SA)  
  - Robert Hooijer, Director of African Affairs, International Confederation of Societies of Authors and Composers (CISAC)  
  - Greenfield Chilongo, International Federation of Reproduction Rights Organizations (IFRRO), Regional Development Representative (Zimbabwe)  
  - *Irene Vieira (Ivory Coast)*
- Suggested moderator:  
  - David Uwemedimo, Director of Creators and Performers Support Division, WIPO

13h00-14h00  **Plenary Lunch with Keynote Speaker Cameron F. Kerry, General Counsel, U.S. Department of Commerce**  
**CTICC Ballroom**

14h00-15h15  **Plenary 2**  
**CTICC Auditorium 1**

*“Dangers of Counterfeit Goods”*

*Description:* Combating Counterfeit Products to Address the Threat to Public Health and Safety on the African Continent

*Panel:*  
- Suggested speakers:  
  - Mr. Geoffrey Otieno, Sales Director at Sproxil East Africa  
  - Uche Nwokocha, President, Anti-Counterfeit Coalition, Nigeria
- Mustapha Hajjou, PhD., (Morocco) Program Manager-Africa, Promoting the Quality of Medicines Program, US Pharmacopeia
- Bama O.Yao (Cote d’Ivoire), WCA Hub Coordinator, CropLife Africa Middle East, (Agricultural Inputs-fertilizer, pesticides, herbicides)
- UL representative

 Suggested moderator:
   African Minister (South Africa to nominate)

15h15-15h45  Coffee/tea break

15h45-17h00  Break Out Sessions on Applying IP, Enforcement of IP and the Management & Administration of IP

15h45-17h00  **Track 1: Applying Intellectual Property**
CTICC Meeting Room 1.41-1.44

“Promoting African Culture Through IP”

*Description: Exchange of Experiences Concerning the Protection and Monetization of Traditional Knowledge and Traditional Cultural Expressions in Africa*

*Panel:*
  ➢ Suggested speakers (4 to be selected):
    ➢ Light Years IP on commercialization and cultural tourism
    ➢ Karyn Temple-Claggett, Senior Counsel, Policy & International Affairs, US Copyright Office
    ➢ African Regional Intellectual Property Organization (ARIPO) to nominate
    ➢ South Africa to nominate
  ➢ Suggested moderator:
    ➢ Tshepo Shabangu, President, South African Institute of IP Law

15h45-17h00  **Track 2: Enforcement of Intellectual Property Rights**
CTICC Meeting Room 1.61-1.64

“An Offer You Can’t Refuse: The Link Between Organized Crime and IP Theft”

*Description: The Global and Regional Trend of Organized Crime and IP Theft and Steps to Combat Criminal Activity*

*Panel:*
  ➢ Suggested speakers (proposed 3 only given subject matter):
    ➢ Namory Timite (Cote d’Ivoire)
- Colin Denyer, Senior Investigations Manager, Africa - Middle East Anti Illicit Trade Unit - Intelligence Unit Eastern Europe, Middle East, Africa Region (EEMEA), British American Tobacco (BAT)
- Tom Kubic, Pharmaceutical Security Institute
  - Suggested moderator:
    - John Newton, Programme Manager, Intellectual Property Rights Programme, Financial and High-Tech Crime Sub-Directorate, Interpol Secretariat
    - Representative of African financial crime/corruption division from Angola or Mozambique-USG to nominate

15h45-17h00  **Track 3: Management and Administration of Intellectual Property**
*CTICC Meeting Room 2.41-2.46*

“Protecting IP on the Broadcast Spectrum”

*Description: Discussion on Various Approaches to the Protection of Broadcasting Signals in the African Continent*

*Panel:*
  - Suggested speakers:
    - Bradley Silver, Time Warner (SA)
    - Michele Woods, Associate Register for Policy and International Affairs, US Copyright Office
    - Nigel Sonariwo, Kenku Enterprises, Nigeria
    - WIPO to nominate
  - Suggested moderator:
    - Elizabeth Kendall, US Trade Representative

17h00  **End of Day 1**

**Wednesday, April 4, 2012**

8h00-9h00  **Registration**

9h00-10h30  **Plenary 3**
*CTICC Auditorium 1*

“Supporting African Competitiveness Through Innovation, Entrepreneurship and Voluntary Technology Transfer”

*Description: Increasing African Competitiveness Through Innovation Policies, Franchising, Licensing, and Commercialization of R&D*
Panel:
- Suggested speakers:
  - James Odek, Dean of Law School, Univ. of Nairobi, Kenya
  - Andrew Sherman, Dolby General Counsel on IP-enabled innovation
  - Eugene Honey, Director, Bowman Gilfillan on franchising
  - Innovation Hub representative – South Africa to nominate
  - Caterpillar representative
- Suggested moderator:

10h30-11h00 Coffee/tea break

11h00-12h30 Break Out Sessions on Applying IP, Enforcement of IP and the Management & Administration of IP

11h00-12h30 Track 1: Applying Intellectual Property
CTICC Meeting Room 1.41-1.44

“Promoting Food Security through IP”

Description: Harnessing Agricultural and Biotech Innovation in Africa through IPR

Panel:
- Suggested speakers:
  - Mr. Peter Button, Vice Secretary-General, UPOV on Plant Variety Protection Under UPOV Convention: Development of Laws in Africa
  - Professor Monty Jones, Executive Director of Forum for Agricultural Research in Africa (FARA) in Accra. Past winner of the World Food Prize--New Rice for Africa (NERICA)
  - Anatole Krattiger, research professor at the Biodesign Institute at Arizona State University (ASU) or Evan Skinyi from Kenya on public-private cooperation
  - John H. Costello, the president and co-founder of CNFA on Agricultural Entrepreneurship in Africa: Success Stories
- Suggested moderator:
  - Japan to nominate

11h00-12h30 Track 2: Enforcement of Intellectual Property Rights
CTICC Meeting Room 1.61-1.64

“Practical Keys to Effective IPR Border Enforcement”
**Description:** Best practices, experiences, and trends in combating counterfeit and piratical goods at the border

**Panel:**
- Suggested speakers (4 to be selected):
  - Salihou-Mamadou Sidikou (Benin)
  - South Africa to nominate
  - ICC-BASCAP member company (ie HP)
  - WCO representative
- Suggested moderator:
  - David Brener, Chief, IPR Operations Branch, IPR Center, US Customs and Border Protection
  - Grace Adeyemo, Nigeria Customs

11h00-12h30  **Track 3: Management and Administration of Intellectual Property**
**CTICC Meeting Room 2.41-2.46**

“Modernization of IP Infrastructure”

**Description:** Building African IP Administration Office Infrastructure and Increasing Capacity to Participate in the Knowledge Economy

**Panel:**
- Suggested speakers:
  - Marisella Ouma, Kenya Copyright Board (KeCoBo)
  - African Regional Intellectual Property Organization (ARIPO) representative
  - African Intellectual Property Organization (OAPI) representative
  - WIPO to nominate
- Suggested moderator:
  - WIPO IT specialist

12h30-13h30  **Plenary Lunch with TBD Keynote Speaker**
**CTICC Ballroom**

13h30-15h00  **Plenary 4**
**CTICC Auditorium 1**

“Intellectual Property Industries as Revenue Producers and Job Creators”

**Description:** Discussion on the Economic Contribution of Copyright-Based Industries in Africa

**Panel:**
Suggested speakers:
- Dicken Marshall, Founder of Rafiki Records (Rwanda)
- Minister Cyril Chamos (Tanzania) on value capture
- WIPO to nominate (i.e. GDP studies)
- Musician to be nominated
- Microsoft representative

Suggested moderator:
- Michele Woods, Associate Register for Policy and International Affairs, US Copyright Office

15h00-15h30 Coffee/tea break

15h30-17h00 Break Out Sessions on Applying IP, Enforcement of IP and the Management & Administration of IP

15h30-17h00 **Track 1: Applying Intellectual Property**
CTICC Meeting Room 1.41-1.44

“A Spotlight on the African Film Industry”

*Description: A Dialogue on the Culture and Business Models of Film in Africa*

*Panel:*
- Suggested speakers (4 to be selected):
  - Franco Saachi, Zambian documentarian of Nollywood, filmmaker in Residence at Boston University.
  - Amaka Igwe, film director and CEO of Amaka Igwe Studios.
  - Afam Ezekude, Director General of the Nigerian Copyright Commission
  - Kevin Fleischer, Executive Producer of film “Otelo Burning” (South Africa)

- Suggested moderator:
  - Greg Olaniran, Partner, Mitchell Silberberg & Knupp (MSK)-

  Back up panelists:
  - Desmond Elliott, Nollywood actor
  - Zik Zulu Okafor, President of the Nigerian Association of Movie Producers
  - Professor Oluwinka Esan

15h30-17h00 **Track 2: Enforcement of Intellectual Property Rights**
CTICC Meeting Room 1.61-1.64

“View from the Bench: Lessons Learned in the Civil and Criminal Adjudication of IP Cases”
Description: A Dialog on the Successes and Challenges Faced by Enforcement Officials in Investigating and Prosecuting IP Crime in the Region

Panel:
➢ Suggested speakers (4 to be selected):
  ▪ Justice Olajumoke Olusola Pedro, Lagos State High Court
  ▪ Marie-Flore Kouame, Trial Attorney, CCIPS, US Department of Justice
  ▪ Senegalese judge-USG to nominate
  ▪ Felix Koku Mawusi, Ghanaian prosecutor
➢ Suggested moderator:
  ▪ Honorable Judge Bernice B. Donald, US 6th Circuit
  ▪ Ret. Judge Louis Harms-South Africa to invite

15h30-17h00 Track 3: Management and Administration of Intellectual Property
CTICC Meeting Room 2.41-2.46

“Establishing an African Brand”

Description: Exchange of Experiences in Trademark and Geographical Indication Protection and Commercialization

Panel:
➢ Suggested speakers:
  ▪ Getachew Mengestie, IP Consultant (Ethiopia)
  ▪ Justin Hughes, US Patent and Trademark Office
  ▪ South Africa to nominate SADC region representative
  ▪ France to nominate West or Central African
➢ Suggested moderator:
  ▪ Gift Sibanda, Director General, African Regional Intellectual Property Organization (ARIPO)

17h00 End of day 2

Thursday, April 5, 2012

8h00-9h00 Registration

9h00-10h30 Plenary 5
CTICC Auditorium 1

“Cooperative Approaches to IPR Protection”
Description: Discussion on Various Approaches to IPR Protection by National Agencies, Regional Cooperatives, and the Private Sector

Panel:
- Suggested speakers:
  - Sindiso Ngwenya, Secretary General, COMESA
  - EAC Secretary General or representative
  - Stephen Mallowah, CEO, Kenya Anti-Counterfeit Agency
  - Hon. Hannah Tetteh, Minister of Trade and Industry, Ghana
  - Regional Chairman, Unilever

- Suggested moderator:
  - Assistant Attorney General, US Department of Justice or Nnamdi Kalu Ezera, Senior Counsel, CLDP

10h30-11h00 Coffee/tea break

11h00-12h30 Break Out Sessions on Applying IP, Enforcement of IP and the Management & Administration of IP

11h00-12h30 **Track 1: Applying Intellectual Property**
CTICC Meeting Room 1.41-1.44

“Creating IPR Incentives for Local Innovation and Production of Medicines”

Description: A Dialogue on Possible Approaches to Public-Private Cooperation in Creating the Economic Environment for Incentivizing Local Innovation and Production in the Pharmaceutical Sector

Panel:
- Suggested speakers:
  - Konji Sabati, Director, Department of Traditional Knowledge and Global Challenges, WIPO
  - Lawrence Welch, Assistant General Patent Counsel and Director, Global Patent Procurement, Eli Lilly (US)
  - Stéphane Drouin, Vice President/International Patents, Pfizer Inc.
  - Dr. Solomon Mpoke, CEO, Kenya Medical Research Institute (KEMRI)
  - Representative of non-governmental organization involved in WIPO Re:Search Consortium

- Suggested moderator:
  - Lois Quam, Global Health Initiative

11h00-12h30 **Track 2: Enforcement of Intellectual Property Rights**
CTICC Meeting Room 1.61-1.64
“IPR Enforcement in Cyberspace”

Description: A Discussion on How Technological Developments in the Digital Environment Have Exacerbated Counterfeiting and Pirating Activity, and Possible Steps at Combating Such Activity

Panel:
- Suggested speakers (4 to be selected):
  - Representative from Mali-USG to nominate
  - Tony Abulu, CEO or Caroline Okolo, Director of Operations Film Association of Nigeria (FAN)
  - John Robertson, Special Agent, US Federal Bureau of Investigation
  - Cyber Investigator, South African Police Service, Computer Crime Investigative Section (name to be provided by US Department of Justice)
- Suggested moderator:
  - Solomon Monyame (Botswana)
  - Justin Hughes, US Patent and Trademark Office

Backup speaker: Basil Udotai, Chair, Nigeria Cyberwire Working Group-CLDP Outreach

11h00-12h30  Track 3: Management and Administration of Intellectual Property
CTICC Meeting Room 2.41-2.46

“Compensating Creators”

Description: How Collective Bargaining Ensures that Creators/Performers Earn a Fair Livelihood and Contributes to a Solid, Vibrant Industry

Panel:
- Suggested speakers (4 to be selected):
  - Dianna Hopeson, Musicians’ Union of Ghana (MUSIGA)
  - Dick Matovu, Uganda Musicians’ Union or Abdoul Aziz Dieng, Senegal Musicians’ Union
  - Oupa Lebogo, Creative workers union of SA
  - American Federation of Musicians representative
- Suggested moderator:
  - Agnette Haaland, President, International Federation of Actors

12h30-13h30  Plenary Lunch with TBD Keynote Speaker
CTICC Ballroom
13h30-15h00  Plenary 6
CTICC Auditorium 1

“Increasing IP Awareness by Engaging Stakeholders and the Public”

Description: A Discussion on IP Awareness in Africa and Possible Methods for Increasing IP Awareness in the Continent

Panel:
➢ Suggested speakers:
   ▪ ICC-Business Alliance to Stop Counterfeiting and Piracy BASCAP
   ▪ Kofi Essuman, Coalition Against Counterfeiting and Illicit Trade, Ghana (CACIT)
   ▪ WIPO Outreach Services Section, WIPO to nominate (including matchmaking database)
   ▪ France to nominate
   ▪ Michele Forzley, JD, MPH, Global Public Health Lawyer, Consultant & Professor, Protecting public health with governance and rule of law principles
➢ Suggested moderator:
   ▪ Dr. Edou Edou, Director General, African Intellectual Property Organization (OAPI)

15h00-15h30  Coffee/tea break

15h30-17h00  Break Out Sessions on Applying IP, Enforcement of IP and the Management & Administration of IP

15h30-17h00  Track 1: Applying Intellectual Property
CTICC Meeting Room 1.41-1.44

“Commercializing African Music”

Description: A Primer on Music Commercialization

Panel:
➢ Suggested speakers (4 to be selected):
   ▪ Ralph Simon, Mobilium (SA now in US/UK) on mobile platforms
   ▪ Cobhams Asuquo, Nigerian music producer
   ▪ Erin McKeown (US artist) on how to record cheaply, build a website and monetize music
   ▪ Yoel Kenan, CEO and founder of AFRICORI, SA
➢ Suggested moderator:
   ▪ Rose Skelton, journalist (Senegal/UK)
15h30-17h00  **Track 2: Enforcement of Intellectual Property Rights**  
*CTICC Meeting Room 1.61-1.64*

“Guarding Investments Through IP Contracts”

*Description: A Discussion on IP Contracts and, in Particular, the Inclusion of Arbitration and Mediation Provisions to Protect the Value of Intellectual Property Assets*

*Panel:*
- Suggested speakers (4 to be selected):
  - South Africa to nominate South African judge
  - Kathryn Park, General Electric
  - Representative of Licensing Executive Society and/or INTA from Gabon, Angola and/or Mozambique
- Suggested moderator:
  - Kevin Rosenbaum, US Patent and Trademark Office
  - Prof. Bankole Sodipo, President, IP Law Association of Nigeria

15h30-17h00  **Track 3: Management and Administration of Intellectual Property**  
*CTICC Meeting Room 2.41-2.46*

“Designing for Success: Protecting Product Design and Fashion, and Reaping the Benefits”

*Description: A Discussion on How Adequate IP Protections for Product and Fashion Designs Create Wealth Building and Investment Opportunities.*

*Panel:*
- Suggested speakers:
  - African Fashion International (AFI) representative
  - WIPO to nominate product/industrial design person
  - Patricia Francis, Executive Director, International Trade Center (ITC)
  - Eric Raisina, Madagascan fashion designer
- Suggested moderator:
  - Abioye Ella Oyewole, Attorney Advisor, US Copyright Office

17h00-17h30  **Closing Ceremony and End of Africa IP Forum**